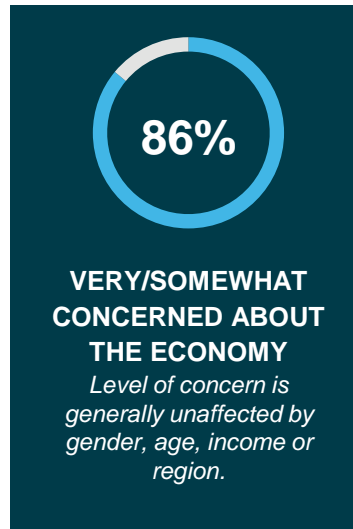
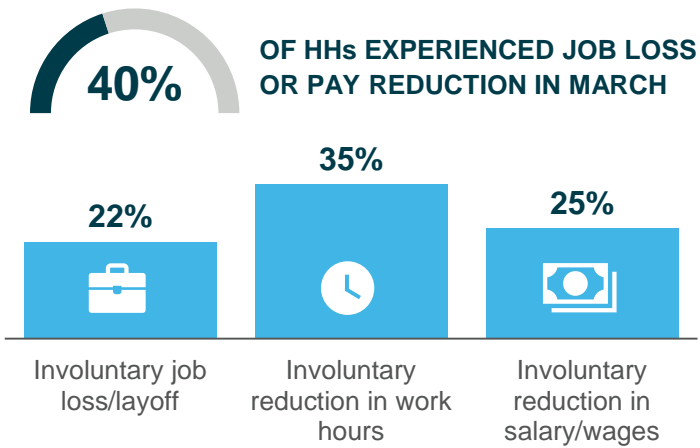


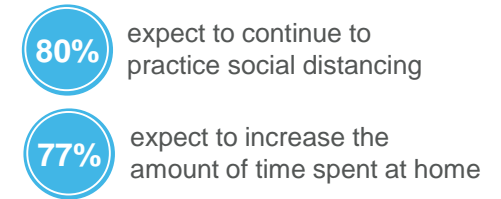
FINANCIAL AND HEALTH CONCERNS WILL LIKELY SLOW POST-SHUTDOWN RECOVERY AND HAVE LONGER-TERM ECONOMIC CONSEQUENCES

A Burke-conducted survey from April 1-April 5, 2020 captures an early snapshot of behaviors and concerns among US Adults

CONTINUING FINANCIAL CONCERNS...

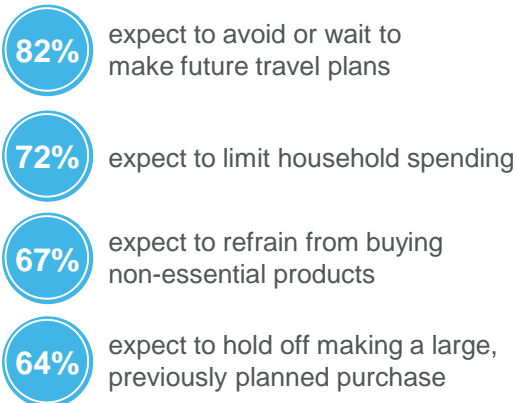


AND LINGERING BEHAVIOR TO SAFEGUARD HEALTH...



Q: Which of the following do you expect to do in the future as a result of the COVID-19 pandemic?

...WILL LIKELY SLOW ECONOMIC RECOVERY

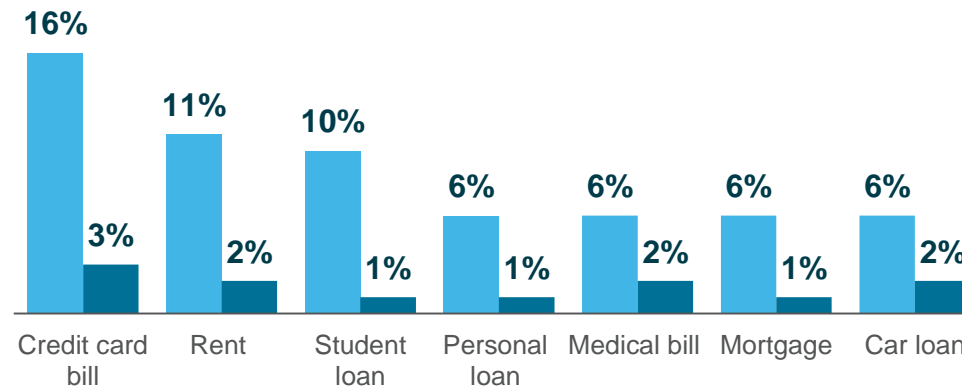


Q: Which of the following do you expect to do in the future as a result of the COVID-19 pandemic?

... AND IMPACT LONGER-TERM BUYING POWER



SKIPPED OR MADE LATE PAYMENTS SINCE START OF PANDEMIC



KEY TAKEAWAY

Throughout the shutdown, payment issues will **likely worsen, especially among those <Age 45** who have been hit harder by shutdown-related income reductions and job loss.

Increased financial instability and erosion of credit-worthiness means:

- Less future buying power (lower available credit).
- Delays in major purchases (such as a house).